

MASTER OF BUSINESS IN GLOBAL HOTEL LEADERSHIP

InterContinental Sanctuary Cove
Affiliate property of The Hotel School

Welcome to
The Hotel School:

Top 50^{*}

Academic Rankings of
World Universities in the
area of Hospitality and
Tourism Management

10,000⁺

Employment opportunities
made available in 2019

95%^{**}

Graduate
employment

^{*} Academic Rankings of World Universities 2019

^{**} 2019 The Hotel School Graduate Employment Survey

NEW MASTER OF BUSINESS IN GLOBAL HOTEL LEADERSHIP

Developed in collaboration with AccorHotels, InterContinental Hotels Group and TFE Hotels Group, the Master of Business in Global Hotel Leadership is designed for future leaders in the hotel, tourism and leisure industries with a desire to accelerate their career path.

This course will help participants to develop an advanced level of understanding of hotel operations and the principles behind hotel asset management, service design and delivery systems, operational models and disruptive technologies.

There is also a strong focus on business management and leadership skills to meet the needs of those with an entrepreneurial spirit who want to operate their own business.

The Master of Business in Global Hotel Leadership is a Southern Cross University award that is specifically designed to meet the demands of one of the fastest growing industries in the world.



Information

Admission Requirements:

Qualification:

- 1 Equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent)

Start dates: February, June, November

Duration: 2 years full-time
or part-time equivalent

Total units: 16



Careers

Graduates will be able to advance their careers in a range of organisations within the business and tourism sectors including:

- hospitality outlets
- hotels
- events and conferences
- cruise ships
- airlines
- casinos and clubs
- other businesses



Units

Core Units

- Advanced Communication
- The Global Hotel Landscape
- The Global Hotel Leader
- Hotel Property and Operations
- Creating the Hotel Customer
- Sustainable and Environmental Management*
- Talent and Culture
- Disruption in Global Hospitality
- Applied Hotel Research

Elective Units Sample

- Professional Industry Development*
- Events: Operations and Management*
- Issues in Contemporary Hospitality*
- Innovation and Enterprise
- Leading Food and Beverage Supply Chains
- Strategic Rooms Division
- Advanced Hotel Property and Operations
- The Hotel Asset Ecosystem
- Revenue and Analytics
- Industry Internship A
- Industry Internship B

* subject to accreditation

Fee Schedule

Postgraduate Courses	Fee per unit 2020	Fee per year 2020
Master of Business in Global Hotel Leadership	\$2,800	\$22,400

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