

INDUSTRY PARTNERSHIP OPPORTUNITIES



| Innovation excels when industry and academia unite.

ACADEMIA WITH A PURPOSE.

Shaping the future of our industry, for our industry.

At The Hotel School Australia, we don't just educate students—we shape future leaders of the tourism, hospitality, and hotel management industries.

As the leading specialist in university education for this sector, we bridge the gap between academia and industry, ensuring our graduates enter the workforce with real-world experience, industry-ready skills, and leadership potential.

Industry collaboration is at the heart of what we do. Through engagement in research, curriculum development and hands-on learning experiences, our partners play a vital role in shaping the next generation of talent. This education model ensures our partners access top talent who are industry-ready and confident to address current real-world challenges and become a new generation of leaders.

Partner with The Hotel School Australia to access top talent and shape the future of the Tourism & Hospitality sector.



Professor Erica Wilson
Pro Vice Chancellor (Academic Innovation)
Dean, The Hotel School Australia

THE THSA ADVANTAGE

Partner with The Hotel School
Australia, where innovation meets
industry expertise.

As the leader in the University education
of Tourism, Hospitality and Hotel
Management sector, we are committed to
bridging the gap between academia and
industry to address real-world challenges
and produce top global talent.



Australia's First Hotel School



Boutique Learning Environment



Specialised Graduate
Global Community



Industry Integrated Curriculum



CBD Campus Locations



Student Mobility



Public University Degrees



“The Hotel School offers more than you expect.”

The knowledge of the Academics team has played a critical role in my learning journey, surpassing all my expectations. I encourage students to actively engage with workshop facilitators and the academic team, as they will significantly contribute to your learning.”

Anthony Legaspi

Account Director, Marriott International
2023 Graduate, Master of Business
in Global Hotel Leadership
20+ years Industry Experience

OUR LEARNING MODEL

The Southern Cross Model is an innovative approach to learning that focuses on short, intensive units rather than traditional long semesters.

Developing Job Ready Graduates

Our model emphasises real-world skills, ensuring students are well-prepared for industry demands.

Collaborative Opportunities

Industry can partner with THSA to co-design coursework, contribute to case studies, connect talent to work opportunities, and combine efforts to enhance growth of our shared community.

This model is designed to enhance student engagement, deepen learning, and provide more flexibility for students.

Work-Integrated Learning

Our courses include internships, placements, projects, or assessments that mirror real industry challenges.

Agile & Adaptive Learning

The shorter study blocks allow students to quickly upskill and adapt to industry needs, skills relevant for future leaders.



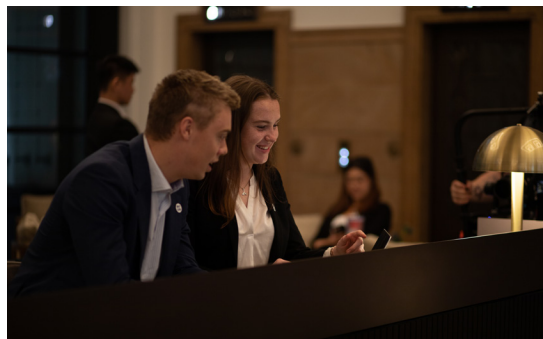
THSA Industry Partner: Bimbadgen

THSA PROFESSIONAL LEARNING CENTRE

At THSA, we recognise the power of collaboration.

By partnering with organisations like yours, we leverage cutting-edge research, world-class talent, and advanced facilities to drive mutual success.

Together, we can accelerate innovation, co-create impactful solutions, and build a brighter future for our industry.



OUR TEAM



Our Stakeholder Engagement team is dedicated to connecting students with industry through impactful partnerships, real-world learning experiences, and career-ready opportunities that support strong graduate outcomes.

With a consultant based on each of our campuses in Sydney, Melbourne, Brisbane and Perth, we provide students with tailored support and direct access to local networks.

The team is focused on nurturing long-term industry relationships that benefit both students and partners, from internships and mentoring programs to collaborative projects and employment pathways. Their work ensures our students are not only learning but actively engaging with the professional world from day one.

INDUSTRY PARTNERSHIP

Join us as an official Industry Partner and play a vital role in shaping the future workforce.

Our partnerships connect businesses with emerging talent, creating real-world learning opportunities that drive innovation and industry growth.

EXCLUSIVE PARTNER BENEFITS

Priority access to top talent

Connect with highly skilled students and graduates ready to contribute to your organisation.

THSA recruitment event invitations

Engage with emerging professionals at exclusive hiring and networking events.

Exclusive annual campus event

Showcase your brand and connect directly with students on campus.

Alumni & industry Networking

Build meaningful connections with our 35 years of graduates and industry leaders.

Branding & marketing opportunities

Elevate your brand through strategic collaborations and visibility through THSA digital and print materials.

Promote current opportunities

Advertise career opportunities to the HSA student and graduate community.

Staff development discounts

Access exclusive discounts on training programs to upskill your workforce.

*There are limited opportunities available for partner images to be used in THSA collateral. It will be allocated on a first come first serve basis.



INTERNSHIP PARTNERSHIP

Become a named Internship Partner and gain guaranteed talent rotations with skilled students eager to contribute to your business.

Our internship program connects you with emerging professionals, bringing fresh ideas and industry-ready talent while strengthening your future workforce pipeline.

EXCLUSIVE PARTNER BENEFITS

Along with Industry Partner benefits, you will also receive:

Access talent rotations

Consistently access skilled interns ready to make an impact in your business.

Develop your star leaders

Integrate THSA student talent into your organisation's leadership programs.

Co-branded photoshoots & videos

Collaborate with students on dynamic marketing content that showcases your brand.

Brand exposure through THSA paid marketing

Gain visibility through Named Internship promotions on our website, LinkedIn, and social media.



THSA Internship Partner: Cable Beach Club Resort & Spa, Broome WA

INDUSTRY SPONSORED SCHOLARSHIP

Own a Named Scholarship and position your brand as a leader in industry talent development.

This exclusive opportunity allows you to promote your brand, showcase your commitment to nurturing top talent, and support students in advancing their careers. Your scholarship will not only provide financial assistance but also help develop a fast-track leadership pathway for future industry professionals.

EXCLUSIVE PARTNER BENEFITS

Brand exposure across digital platforms

Promote your company through featured content on our website, LinkedIn, and social media.

First access to emerging talent

Connect with top students at the start of their education and build relationships early.

Integrated talent development pathway

Scholarship recipients can work part-time, complete internships, and transition into your company's leadership or graduate program.

Branded scholarship recognition

Gain visibility as a key supporter of industry talent development through a named scholarship, promote your brand.

Exclusive invitations to networking events

Engage with industry leaders, scholarship recipients, and future professionals at exclusive events.

THE PRO-INVEST GROUP RISE HOTEL MANAGEMENT SCHOLARSHIP

The Pro-invest Group RISE Hotel Management Scholarship is designed to nurture the next generation of innovators in the hotel and tourism industry, supporting students like Sonny in building fulfilling careers.

This scholarship not only provides financial assistance but also offers recipients access to invaluable resources, including mentorship, internships, and potential job opportunities within Pro-invest Group.



“I’d love to express my appreciation for being the Pro-invest Group RISE Hotel Management Scholarship recipient.

I have seen first-hand how competitive the hotel industry is and how hard it can be to start work and build relationships in this field. I am now interning at Holiday Inn Express, Sydney, as an Express Agent. My responsibilities include checking guests in and out and handling general duties of the front office. This is a great starting point for and will allow me to progress throughout my studies.”

Sonny Hearn
Bachelor of Business in Hotel Management



CUSTOMISED STAFF TRAINING

Empower your workforce with our customisable industry training programs, designed to meet your organisation's specific needs.

Our expert lecturers will deliver tailored corporate training on-site at your workplace, ensuring minimal disruption while enhancing staff skills and industry knowledge. This flexible, hands-on approach allows your team to upskill without leaving the workplace, driving both efficiency and professional growth.



Convenient on-site training

Our lecturers deliver customised training at your workplace, keeping staff on-site and engaged.

Flexible scheduling & delivery

Training is scheduled to fit around your business operations, reducing downtime.

Tailored curriculum to meet business needs

Content is designed specifically for your industry, aligning with your goals and workforce requirements.

Exclusive partner discounts

Benefit from special pricing on corporate training programs for your organisation.

Industry-relevant academia

Learn from our industry experienced academics who bring real-world insights into the workplace.

Enhance workforce skills & retention

Invest in employee development to enhance productivity and strengthen staff loyalty.

Recognition & certification opportunities

Employees gain a non-award accreditation from a Public Australian University that may be used as credit towards a postgraduate program, reinforcing their expertise and career growth.



The
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